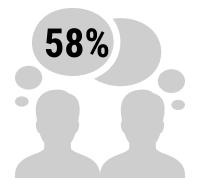
# Oral Communication at Winston-Salem State University



### **2020 SENIORS**

Think their major classes placed a lot of emphasis on the ability to speak



#### **2020 SENIORS**

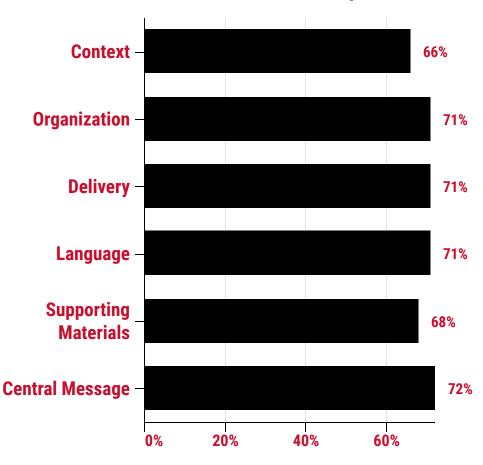
Think their college education "very much" contributed to their ability to speak effectively



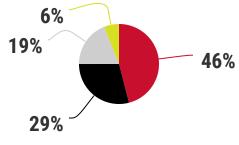
#### **2020 SENIORS**

Say their skill level in the ability to speak is above average

## Fall 2019-Spring 2020 Oral Communication Rubric Data: Percentage of Students Scoring at Least "3-Milestone" out of "4-Capstone"



Students scored best on the "Central Message" rubric component. They struggled most with "Context."



- A Tremendous Impact
- A Modest Impact
- A Little Impact
- No Impact

2020 seniors think their major-level coursework had an impact on their ability to speak.