

Oral Communication at Winston-Salem State University

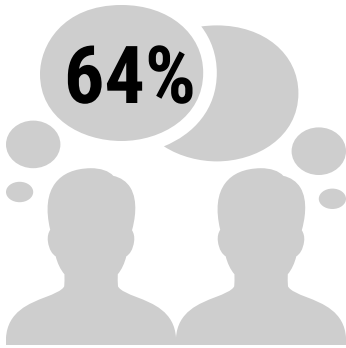
62%



2021 SENIORS

Think their major classes placed a lot of emphasis on the ability to speak

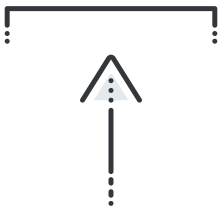
64%



2021 SENIORS

Think their college education "very much" contributed to their ability to speak effectively

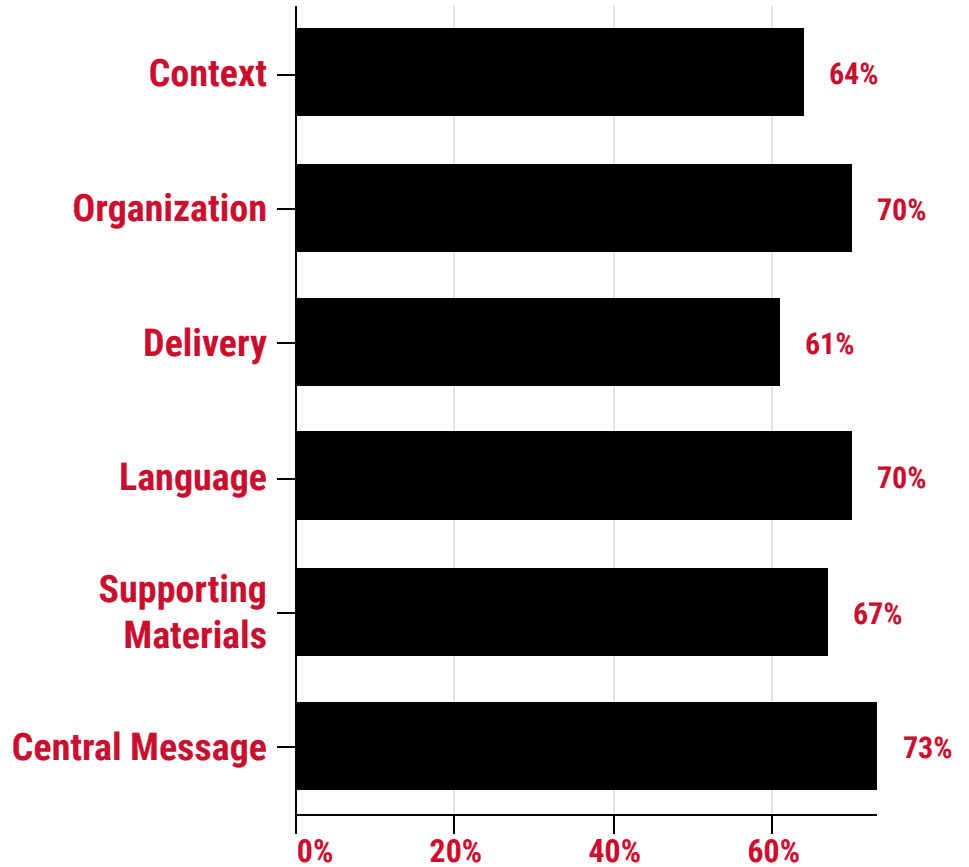
50%



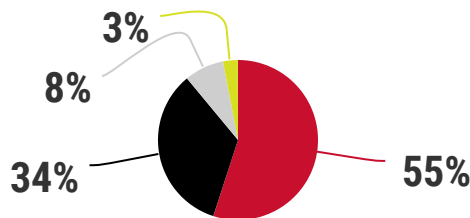
2021 SENIORS

Say their skill level in the ability to speak is above average

Fall 2020-Spring 2021 Oral Communication Rubric Data: Percentage of Students Scoring at Least "3-Milestone" out of "4-Capstone"



Students scored best on the "Central Message" rubric component. They struggled most with "Delivery."



- A Tremendous Impact
- A Modest Impact
- A Little Impact
- No Impact

2021 seniors think their major-level coursework had an impact on their ability to speak.