

Written Communication at Winston-Salem State University

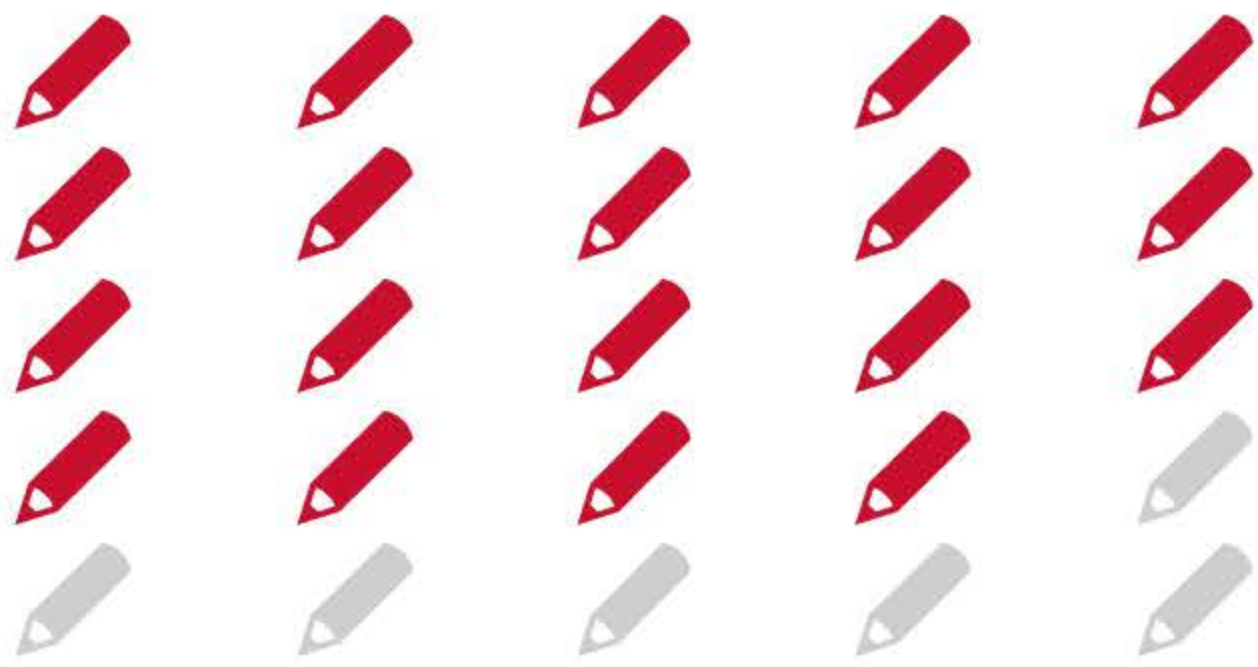
67%



2017 SENIORS

Think their major classes placed a lot of emphasis on the ability to write

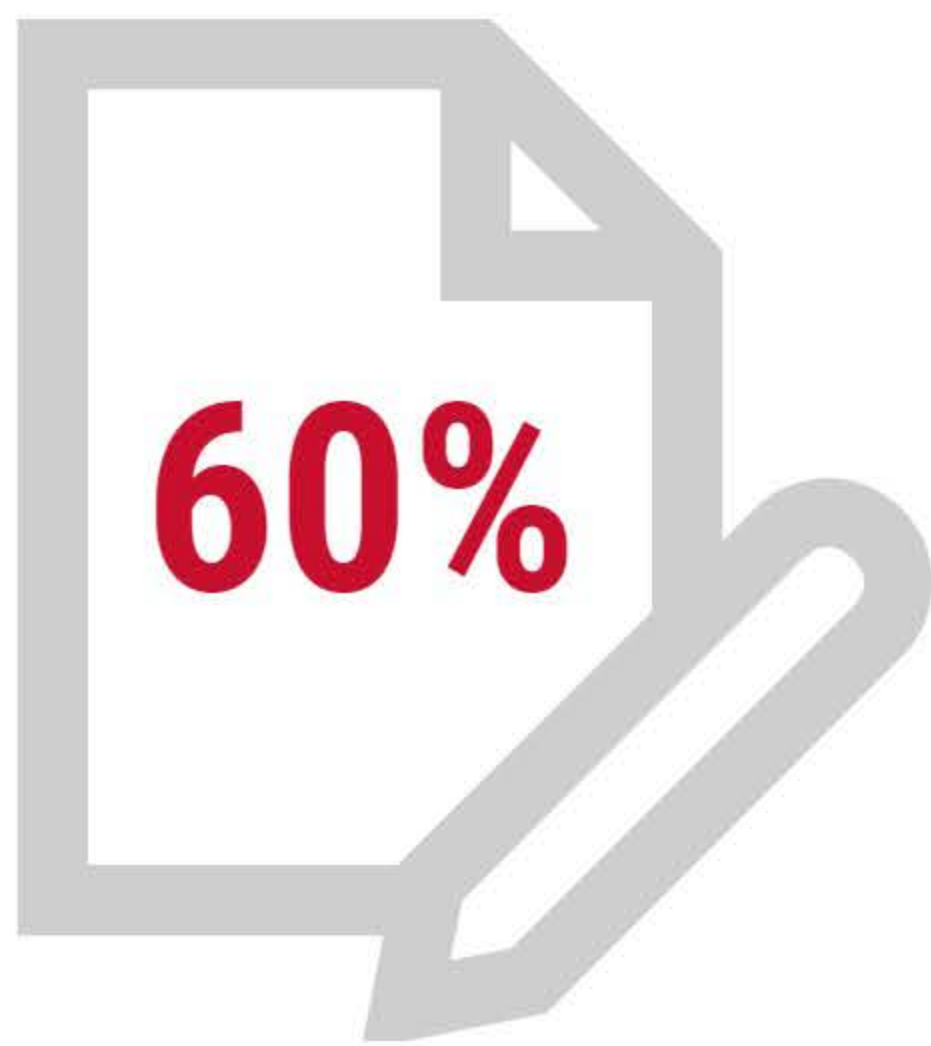
73%



2017 SENIORS

Say their major classes devoted a lot of time to the ability to write

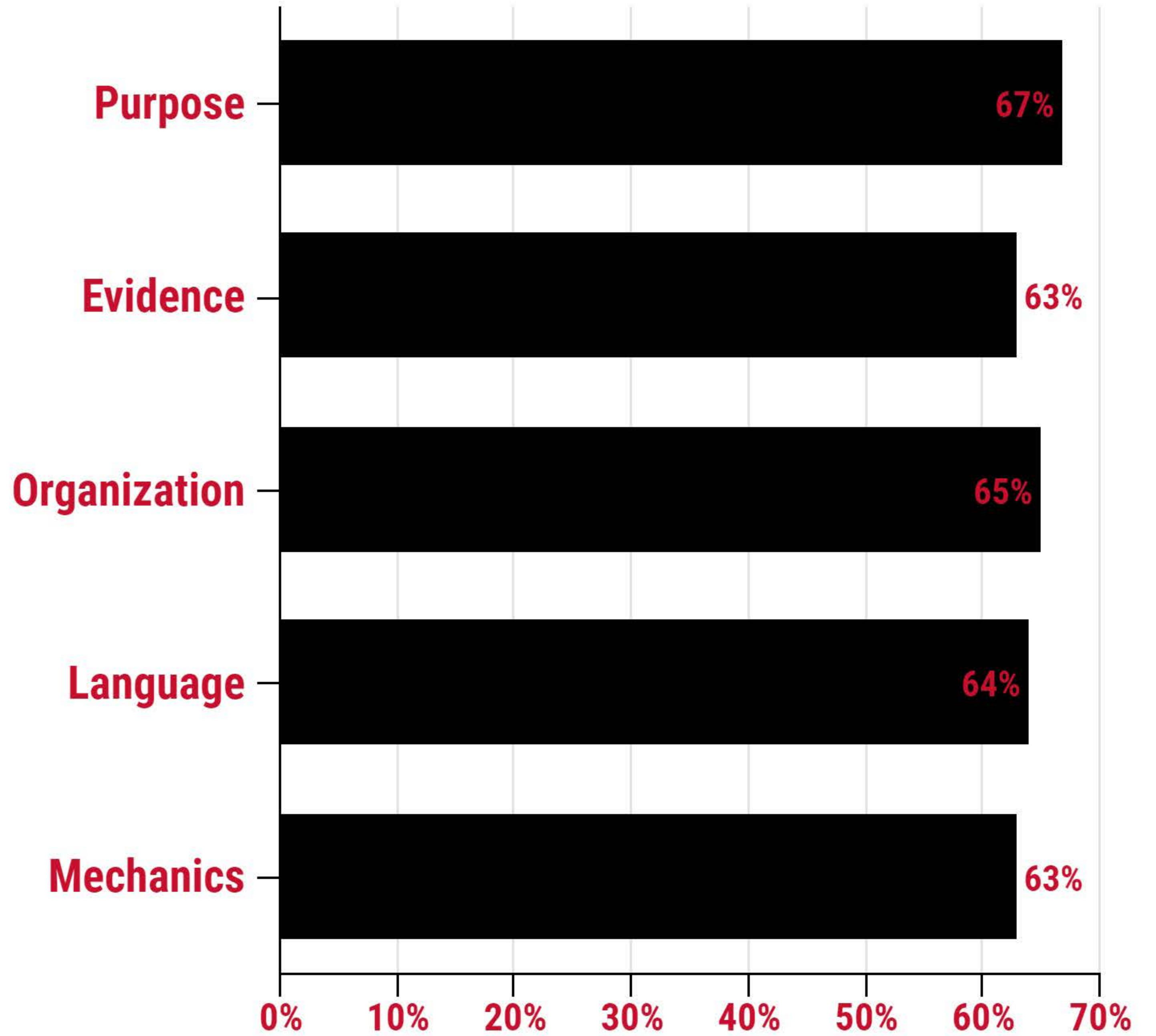
↑ 7% over 2016 data



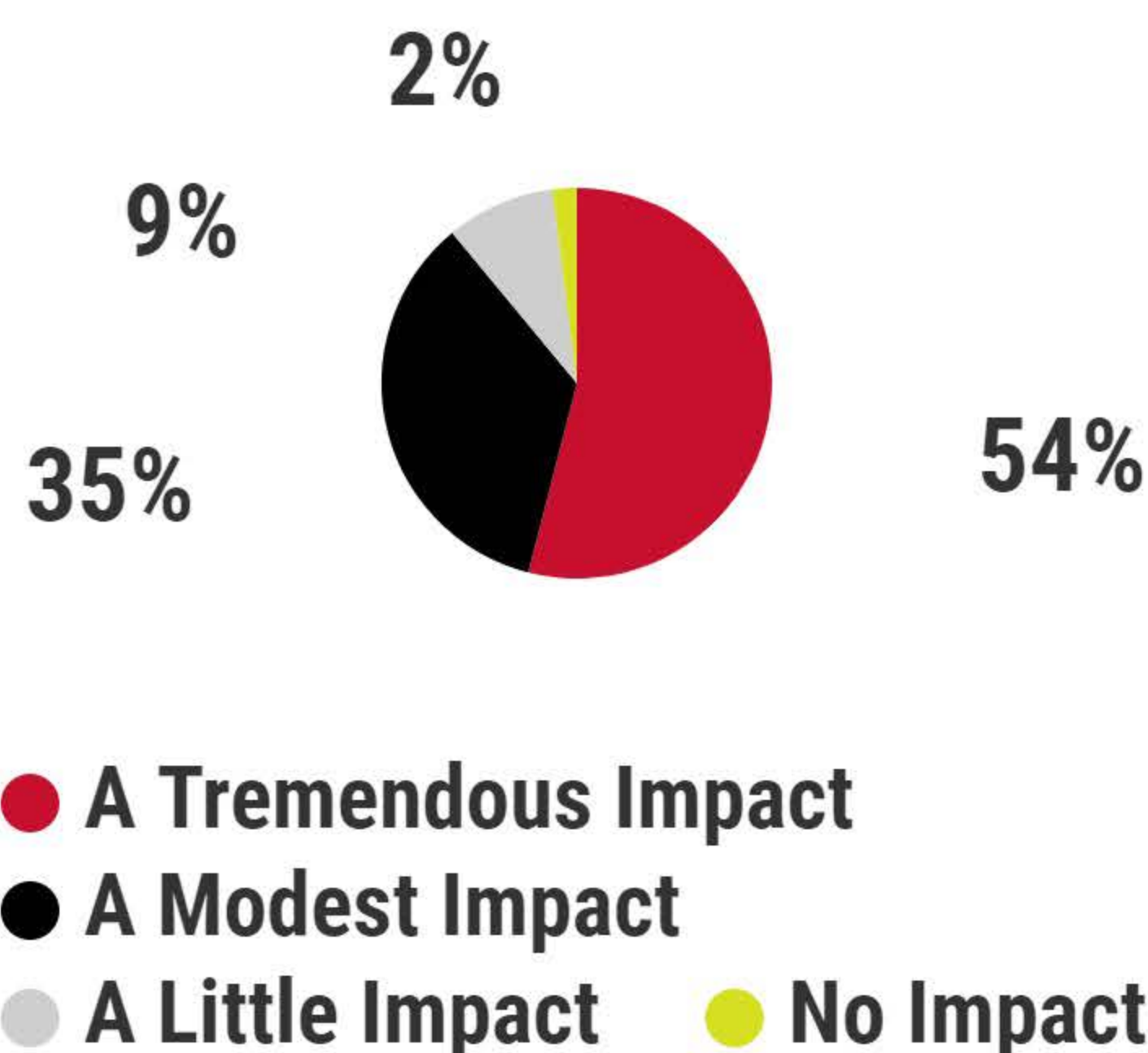
2017 SENIORS

Think their college education "very much" contributed to their ability to write effectively

Fall 2016-Spring 2017 Written Communication Rubric Data: Percentage of Students Scoring at Least "3-Milestone" out of "4-Capstone"



Students scored best on "Purpose." They struggled most with the "Evidence" and "Mechanics" rubric components.



2017 seniors think their major-level coursework had an impact on their ability to write.