



# WSSU

BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE MEETING  
THURSDAY JUNE 7, 2018 ♦ 2:00 – 3:00 P. M.  
BLAIR HALL CONFERENCE ROOM 308

## AGENDA

### \* Action Item

- |  |                          |
|--|--------------------------|
| 1. Call to Order                                   | Mr. Kelvin Farmer, Chair |
| 2. Roll Call<br>Recorder                           | Ms. Dionne Evans,        |
| 3. Approval of Today's Meeting Agenda*             | Mr. Farmer               |
| 4. Approval of March 15, 2018 Meeting Minutes      | Mr. Farmer               |
| 5. Integrated Marketing and Communications Updates | Ms. Jaime Hunt           |
| 6. University and Donor Events Updates             | Mrs. Kimberly Reese      |
| 7. Advancement Quarterly Gift Summary Report       |                          |
| 8. Advancement Divisional Highlights               | Advancement Staff        |
| i. Alumni Engagement                               | Mr. Isaac Moore          |
| ii. Major and Planned Gifts                        | Mrs. Andrea Jenkins      |
| iii. Stewardship                                   | Mrs. Lisa Knight         |
| iv. WSSU Foundation                                | Mr. Gordon Slade         |
| 9. New Business                                    | Mr. Farmer               |
| 10. Adjournment                                    | Mr. Farmer               |

NEXT ADVANCEMENT COMMITTEE MEETING ♦ THURSDAY, SEPTEMBER 20, 2018 – 2:00 PM

### ***ABOUT UNIVERSITY ADVANCEMENT...***

*The Division of University Advancement cultivates and maintains enduring relationships between its many constituencies and the university. We work with alumni, friends, students, parents, faculty, staff, community members, and foundation and corporate partners to garner financial and human capital resources that will enrich our university and the lives of our students. University Advancement shares a collective responsibility for creating partnerships and experiences across the university, the community, and beyond.*