



External Relations Committee Charter

Purpose

The External Relations Committee shall provide strategic advice and update the Board concerning:

1. Alumni and Donor Engagement: Develop and implement strategies for alumni engagement and fundraising;
2. Community and Government Relations: Build strategic partnerships with business, community, and government leaders at the local, state, and federal levels;
3. Marketing and Branding: Enhance the university's reputation and visibility by providing input on marketing strategies, communication campaigns, and initiatives that promote the institution's mission and achievements.

Meetings

The External Relations Committee meets as necessary between regular Board meetings.

Membership

The External Relations Committee shall be comprised of at least five (5) but no more than seven (7) members as determined by the Board Chairperson.

Adopted: March 3, 2025