Sample Type One- Run of Show

WSSU University Event: "Future Leaders of Tomorrow: Empowering Students to Succeed"

Date: Friday, February 28, 2025

Location: WSSU Atrium, 601 S Martin Luther King Jr. Dr., Winston-Salem, NC 27110

Event Time: 9:00 AM - 12:30 PM

Event Type: Leadership Development Conference for Students

Run of Show Timeline

Time	Agenda Item	Details	Speaker	Location	Purpose
8:30 AM - 9:00 AM	Registration & Networking	Check-in, coffee, light refreshments, and networking opportunity for attendees	WSSU Event Staff	WSSU Atrium	Welcome and informal networking.
9:00 AM - 9:05 AM	Welcome & Opening Remarks	Introduction to the event and its purpose.	Dr. Althea Richardson, Dean of Students	WSSU Atrium	Set the tone for the event; outline goals for student empowerment.
9:05 AM - 9:25 AM	Keynote Address: "The Power of Leadership in Challenging Times"	Discuss the role of leadership in overcoming adversity and the importance of resilience.	Dr. Robert Lee, WSSU Chancellor	WSSU Atrium	Inspire students to lead in difficult times.
9:25 AM - 9:40 AM	Panel Discussion: "Building Leadership Skills: From Campus to Career"	experiences and	Dr. Sheila Carter (Panel Moderator), Dr. Damon Harris (WSSU Career Services Director), and 3 industry leaders	WSSU Atrium	Provide practical advice on leadership development and career readiness.
9:40 AM - 9:55 AM	Interactive Activity: Leadership in Action	Engage students in a small group activity that illustrates	WSSU Event Facilitators	WSSU Atrium	Active participation to reinforce leadership lessons.

Time Agenda Item	Details	Speaker	Location	Purpose
	leadership decision-making.			
9:55 AM - Break & 10:15 Networking AM	Light snacks and informal networking.	WSSU Event Staff	WSSU Atrium	Allow participants to network and recharge.
10:15 Workshop: AM - "Empathy and 10:45 Communication AM for Leaders"	Teach leadership skills focused on empathy and effective communication.	Dr. Emily Jordan, Director of Student Affairs	WSSU Atrium	Equip students with critical interpersonal skills for leadership.
10:45 Student Success AM - Story: "From 11:10 Struggles to AM Strength"	A WSSU student shares their personal journey of overcoming obstacles and finding leadership potential.	Kelsey Williams, WSSU Student Leader	WSSU Atrium	Inspire students through a real- life success story.
11:10 Breakout AM - Sessions: 11:30 "Leadership in AM Practice"	Attendees break into smaller groups to discuss leadership topics and share ideas.	WSSU Faculty and Staff Moderators	Various Classrooms	Foster deeper discussions and group collaboration.
11:30 AM - Breakout Sessions	Groups present key takeaways and action steps from their discussion.	Selected Student Representatives	WSSU Atrium	Share insights from the breakout sessions and promote peer learning.
11:50 AM - Closing Remarks 12:00 & Call to Action PM	Summarize the event's key themes, encourage students to continue their leadership journey, and share next steps for involvement.		WSSU Atrium	Motivate students to apply what they've learned.

Time Agenda Item	Details	Speaker	Location	Purpose
12:00 PM - Networking 12:30 Lunch PM	Opportunity to mingle and discuss leadership with speakers and panelists.	WSSU Event Staff	WSSU Atrium	Informal setting to network and engage with speakers.

Event Overview:

Who:

• **Target Audience:** WSSU undergraduate students, faculty, and staff, with special emphasis on students looking to develop leadership skills.

Speakers:

- Dr. Althea Richardson: Dean of Students at WSSU, overseeing student success initiatives.
- Dr. Robert Lee: Chancellor of WSSU, advocating for student empowerment and success.
- Dr. Sheila Carter: Panel Moderator, Department Head of Leadership Studies at WSSU.
- o **Dr. Damon Harris:** Director of WSSU Career Services, helping students transition from campus life to professional careers.
- Kelsey Williams: WSSU Student Leader, sharing a personal leadership journey.
- Dr. Emily Jordan: Director of Student Affairs at WSSU, leading workshops on empathy and communication.

What:

 A leadership development conference with keynote speeches, interactive workshops, student success stories, and breakout sessions designed to empower students to take charge of their academic and professional futures.

When:

• Friday, February 28, 2025, from 9:00 AM to 12:30 PM.

Where:

WSSU Atrium, located in the heart of the WSSU campus.

Why:

•	To inspire, educate, and equip students with essential leadership skills, preparing them for success in both their academic endeavors and future careers.