

# GOALS AND OBJECTIVES 2016-2021

## GOAL 1. STRENGTHEN LIBERAL EDUCATION

**OBJECTIVE 1.1:** The university will recruit and retain exceptional faculty members committed to the principles of liberal education and equity.

**OBJECTIVE 1.2:** Institutional Learning Outcomes (Essential Skills) will be evident across all courses in both general education and majors.

**OBJECTIVE 1.3:** Engaged and high impact practices will be evident across the undergraduate curriculum.

**OBJECTIVE 1.4:** The university will cultivate a stimulating intellectual community that fosters and supports scholarship, including sponsored research and creative work.

**OBJECTIVE 1.5:** The curriculum will be relevant, coherent, and diverse and will offer students a broad exposure to academia and the ways knowledge is produced.

**OBJECTIVE 1.6:** Opportunities to become global citizens will be integrated throughout the learning experience.

**OBJECTIVE 1.7:** Advisory and academic services will be ubiquitous, proactive, and collaborative to empower students to achieve success through liberal education.

**OBJECTIVE 1.8:** Opportunities for co-curricular engagement focused on developing essential skills will be developed and supported across the educational experience and for all populations.

**OBJECTIVE 1.9:** The Educator Preparation Program at Winston-Salem State University (undergraduate and graduate) will be strengthened to accomplish social justice, equity, and urban education goals.

## GOAL 2. ENHANCE QUALITY OF GRADUATE AND PROFESSIONAL PROGRAMS

**OBJECTIVE 2.1:** Transformative academic experiences for all graduate and professional programs will be offered.

**OBJECTIVE 2.2:** The health equity theme will be evident throughout the health sciences programs.

**OBJECTIVE 2.3:** Community engagement will be a signature aspect of graduate and professional programs.

**OBJECTIVE 2.4:** Joint disciplinary programs within the School of Health Sciences and between the School and the College of Arts, Sciences, Business and Education will allow students to pursue novel learning opportunities.

**OBJECTIVE 2.5:** A diverse population of graduate students will be recruited, retained, and graduated.

**OBJECTIVE 2.6:** Graduate international programs or program components will be expanded.

### GOAL 3. BUILD COMMITMENT TO SOCIAL JUSTICE THROUGH ENHANCED COMMUNITY ENGAGEMENT

**OBJECTIVE 3.1:** Institutional centers will provide opportunities for research and service that impact student learning and communities in ways that enhance social justice.

**OBJECTIVE 3.2:** The curriculum will provide opportunities to promote social justice learning.

**OBJECTIVE 3.3:** Issues of social justice will be advanced through the work of faculty, students, and staff.

### GOAL 4. ENHANCE REVENUE AND STEWARSHIP OF RESOURCES

**OBJECTIVE 4.1:** All plans, policies, practices, and reward structures will reflect a commitment to stewardship of resources.

**OBJECTIVE 4.2:** Increased funds will be available to support university priorities.

**OBJECTIVE 4.3:** Scholarships and grants will be provided to offset educational costs, especially for those with financial hardship.

**OBJECTIVE 4.4:** Processes and procedures for the strategic application of resources will be evident.

**OBJECTIVE 4.5:** The university brand will enhance the reputation of the university among key audiences and support revenue generation opportunities in support of strategic priorities.

### GOAL 5. ENHANCE THE QUALITY OF PHYSICAL AND OPERATIONAL INFRASTRUCTURE

**OBJECTIVE 5.1:** Information and learning technologies will be current, ubiquitous, mobile, and adequate to support learning and business operations across the campus.

**OBJECTIVE 5.2:** Technology will be used to manage transactional processes efficiently, freeing staff to focus on customer service with an equity-minded approach.

**OBJECTIVE 5.3:** Academic facilities and learning environments will support high-impact teaching practices and student learning.

**OBJECTIVE 5.4:** Living and learning environments within the residence halls will have facilities available for students to support and enhance learning opportunities.

**OBJECTIVE 5.5:** Staff will be highly trained and committed to excellence.

**OBJECTIVE 5.6:** Operational excellence will be evidenced by results-oriented goals, policies, procedures, and assessments.

**OBJECTIVE 5.7:** Organizational structures will be aligned to foster and sustain strategic goals.