

Student Learning Outcomes Matrix - Academic Year 2023 – 2024

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1 - Demonstrate knowledge of sound business practices and administrative procedures related to sports					
Measure 1 Case Study Assignment in SPM 4306- Direct	85% of students will achieve a score of least 9 out of 12 on rubric items Analysis and Evaluation of Issues/Problems and Recommendations on Effective Solutions/Strategies	18	16	89%	Exceeds expectation
Measure 2 Internship supervisor evaluations- Indirect	85% of students will be rated by their supervisor as outstanding- 5, or more than satisfactory- 4 on Professional Performance #1, 3, 6, 10, 13	22	22 (17 met benchmark for #10)	100% 77% for #10	Exceeds expectations but does not meet expectation for #10
SLO 2 - Apply key course learning concepts through experiential learning activities and the internship experience					
Measure 1 Internship e-portfolio- Direct	85% of students will achieve at least 16 out of 20 points on the rubric item “The Weebly page serves its purpose and shows creativity. The layout and design is attractive and well thought out”.	22	15	68%	Does not meet expectation
Measure 2 SPM Senior exit survey- Indirect	85% of students will rate strongly (4 or 5) on SPM Senior exit survey question “On a scale from 1-5, with 5 being the highest score, how would you rate the	27	27	100%	Exceeds expectations

	SPM courses effectively prepared you for a career in the sport industry”				
SLO 3 Communicate effectively in written and verbal form across various mediums.					
Measure 1 Internship E-portfolio presentation and Governance in Sport Final Paper- Direct	85% of students will achieve a score of 80% or better on the Governance in Sport final paper; and at least 8 out of 10 points on rubric item “Speaker uses precise pronunciation; word choices are meaningful; vocabulary reflects competence with the topic; pauses are used appropriately in place of filler words” on internship presentation	Paper- 21 Presentation- 22	21 21	100% 95%	Paper and presentation exceeds expectation
Measure 2 Internship supervisor evaluations- Indirect	85% of students will be rated by their supervisor as outstanding- 5, or more than satisfactory- 4 on Professional Performance # 7, 9	22	22	100%	Exceeds expectation
SLO 4 Develop and apply critical thinking skills and problem solving techniques					
Measure 1 Case studies in SPM 2303 Issues & Ethics in Sport -Direct	85% of students will achieve at least a score of 4 out of 5 on rubric items Analysis and Evaluation of Issues/Problems and Recommendations on Effective Solutions/Strategies	37	24	65%	Does not meet expectation
Measure 2	85% of all students’	22	22	100%	Exceeds expectation

Internship supervisor evaluations- Indirect	supervisors will rate them outstanding- 5, or more than satisfactory- 4 on Professional Performance# 6, 14 & Professional Attitude #2, 3				
SLO 5 Demonstrate the use of technology in applications such as presentations.					
Measure 1 SPM 3312 Sport Communication- Use Adobe Express for Athlete Infographic Project- Direct	85% of students will receive a 25/30 (or 80%) on rubric item "Adobe Express and/or Photoshop Audio/Visual used effectively.	62	47	76%	Does not meet expectation
Measure 2 SPM Senior exit surveys- Indirect	85% of all graduating seniors will strongly (4 or 5) rate the statement #12, "The SPM program provided opportunities to learn about and apply technologies that I am likely to encounter as a professional"	27	24	89%	Exceeds expectation