

## Naomi M. Hall-Byers, PhD, MPH

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Winston-Salem State University, Department of Psychological Sciences

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### Education/Training

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2007	Ph.D.	Applied Social Psychology ( <i>specializing in health behavior research</i> ) Claremont Graduate University, Claremont, CA
2005-2007	HIV/AIDS Training Fellow	American Psychological Association (APA) Minority Fellowship Program/National Institute of Mental Health (NIMH)
2005	M.A.	Applied Social Psychology Claremont Graduate University, Claremont, CA
1997	M.P.H.	Maternal and Child Health San Diego State University, San Diego, CA
1994	B.S.	Health Sciences California State University, Hayward (now California State University, East Bay), Hayward, CA

### Research and Professional Summary/Interests

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My research focuses on investigating psychological, social, and cultural factors associated with health disparities. Since 2007, my work has primarily focused on HIV prevention and intervention with underserved and underrepresented communities with a focus on cultural influences. I am well versed in both quantitative and qualitative methods, and often employ mixed methodology in my research with youth and emerging adults. I have been successful at securing both intramural and extramural training and funding for my scholarly pursuits. I have a very diverse academic and professional background which includes over 15 years of health education, program planning and development, organizational management, consulting, grantwriting, and evaluation. Additionally, I have over 10 years of research and training in non-profits, county government, hospitals/clinics, and academic institutions.

### Professional Appointments

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2013-present	Associate Professor ( <i>tenured</i> )	Winston-Salem State University, Department of Psychological Sciences, Winston-Salem, NC
2012-present	Visiting Professor	University of California, San Francisco Center for AIDS Prevention Studies, San Francisco, CA

2007-2013	Assistant Professor	Winston-Salem State University, Department of Psychological Sciences, Winston-Salem, NC
2007-2009	Research Instructor	Charles R. Drew University of Medicine and Science, Department of Psychiatry and Human Behavior, Los Angeles, CA
2006-2007	Adjunct	Los Angeles Community College District, Weekend College (Instructional Television), Los Angeles, CA
2006-2007	Adjunct	California State University, Los Angeles, Department of Psychology, Los Angeles, CA
2005	Adjunct	California State University, Fullerton, Department of Psychology, Fullerton, CA

### Professional Employment

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2004-2007	Principal Consultant ( <i>West Coast</i> ), O'Neal Consulting Services, Inc., Silver Spring, MD
2004-2007	Group Facilitator, Institute for Research on Social Issues, Claremont, CA
2003-2007	Senior Research Associate, Charles R. Drew University of Medicine and Science, Center for AIDS Research, Education, and Services. Los Angeles, CA
2003-2004	Evaluation Specialist, Los Angeles Unified School District, Los Angeles, CA
2002-2004	Program/Evaluation Consultant, Black Women for Wellness, Los Angeles, CA
2001-2002	Director of Programs, Nunn Consulting, Inc., Culver City, CA
2000-2001	Program Manager, Laurel Consulting Group, Los Angeles, CA
1999-2000	Program Coordinator, Perinatal Network of Alameda/Contra Costa, Oakland, CA
1997-1999	Health Education Coordinator, The Permanente Medical Group, Oakland, CA
1996-1997	Health Education Specialist, East Bay Perinatal Council, Oakland, CA

### Awards and Honors

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2013	Bronze Star Award for Research, Winston-Salem State University
2013	Travel Award, ADVANCE Women of Color in STEM Faculty Conference, Purdue University

- 2012 Silver Star Award for Research, Winston-Salem State University
- 2010-2012 HIV/AIDS Cyber Mentors Program Trainee, APA
- 2010 Joseph Patterson Master Teaching Award, Winston-Salem State University
- 2006 Minority Fellowship Program Summer Institute Fellow, APA
- 2006 Minority Scholarship Award, California Psychological Association
- 2005 Culture and Social Psychology Scholarship, Summer Institute in Social Psychology, University of Michigan
- 2005 President's Award, Claremont Graduate University
- 2004 Diversity Travel Award, Society for Personality and Social Psychology
- 2004 Human Sexuality Studies Summer Institute Scholarship, National Sexuality Resource Center
- 2003-2004 Preparing Future Faculty Fellow, Claremont Graduate University

### **Grants and Fellowships**

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- 2013-2015 Health Disparities Loan Repayment Program (Role: PI)  
National Center on Minority Health and Health Disparities (\$46,429)
- 2012-2014 R25MH067127 (Role: PI/Subcontract; Parent Grant PI: T. Neilands)  
*Developing STI/HIV prevention messages with Black college students.*  
National Institute of Mental Health (\$25,000/direct)
- 2010-2014 SC2HD06887 (Role: PI)  
*Investigating the sexual milieu of young African American college students: Implications for STI/HIV Prevention and Intervention.*  
Eunice Kennedy Shriver National Institute of Child Health and Human Development (\$300,000/direct)
- 2010-2012 R25MH083635 (Role: PI/Subaward PI; Parent Grant PI: J. Anderson)  
Cyber Mentors Program Career Development.  
APA, Office of AIDS (\$5,000)
- 2009 NC TracCS Translational Research Pilot Program (Role: Collaborator; PI: T. Coyne-Beasley)  
*Human Papilloma Virus Vaccine: How to Potentiate Vaccination and Acceptance among Young Men* (\$10,000/direct)

- 2008-2010 UNC CFAR P30 AI50410 Developmental Award (Role: PI/Subaward; Parent Award PI: C. Golin)  
*Sexual schemas and sexual behavior among young heterosexual African American men.*  
University of North Carolina, Center for AIDS Research (\$20,000/direct)
- 2008-2010 Winston-Salem State University, Research Initiation Program (Role: PI)  
*Exploring sociocultural correlates of responsible sexual behavior* (\$8,255/direct)
- 2008 Winston-Salem State University, Center for Excellence in Teaching and Learning (Role: PI)  
*Improving the critical thinking skills of psychology student* (\$3,000/direct)
- 2007 Division 35, Section 1 Small Grant Award (Role: PI)  
American Psychological Association (\$3,500)
- 2005-2007 Research Assistantship (Role: PI)  
*HIV Research among African Americans*  
Claremont Graduate University, School of Behavioral and Organizational Sciences (\$79,600)
- 2005-2007 T32MH015742 (Role: Predoctoral Fellow; Parent Award PI: J. Jones)  
APA Minority Fellowship Program  
NIH/NIMH/NIDA (\$41,544)
- 2003-2007 S06GM068510 NIH/NIGMS (Role: Senior Research Associate; PI: K. Paxton)  
*Development of a sexual health intervention for African-American young adult women*  
NIH/NIGMS (\$280,000/direct)
- 2003-2007 Jessess Hannigan Research Fellowship (Role: PI)  
Claremont Graduate University (\$16,000)

## Peer Reviewed Publications

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**Hall, N. M.,** Peterson, J. & Johnson, M. (Accepted). To test or not to test: Barriers and solutions to testing African American college students for HIV at a historically Black college. *Journal of Health Disparities Research and Practice.*

**Hall, N. M.,** & Pichon, L. C. (Accepted). Gender roles, sociosexuality, and sexual behavior among U.S. Black women. *Health Psychology and Behavioral Medicine.*

Paxton, K. C., Villarreal, B., & **Hall, N. M.** (Accepted). Increasing knowledge of HIV transmission: An important ingredient in HIV risk reduction among young African American women attending community college. *Journal of HIV/AIDS and Infectious Diseases.*

**Hall, N. M.,** Lee, A. K., & Witherspoon, D. D. (Accepted). Factors influencing dating experiences among African American emerging adults. *Emerging Adulthood*

Paxton, K. C., **Hall, N. M.,** & Boykin, E. (Accepted). Family influences during childhood on African American women's sexual behavior during young adulthood. *Universal Journal of Psychology*

**Hall, N. M.,** & Applewhite, S. (2013). Masculine ideology, norms, and HIV prevention among young Black men. *Journal of HIV/AIDS & Social Services, 12, 384-403.*

**Hall, N. M.** (2012). Sociosexuality, human immunodeficiency virus (HIV) susceptibility, and sexual behavior among African American women. *Journal of AIDS and HIV Research, 5, 43-51.*

**Hall, N. M.,** Morales, D. A., Coyne-Beasley, T. & St. Lawrence, J. (2012). Correlates of African American men's sexual schemas. *Sex Roles, 67(11-12), 670-681.*

**Hall, N. M.,** & Witherspoon, D. D. (2011). The influence of sociosexuality and perceived susceptibility on the sexual behavior of African American college students. *Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy, 4, 681-697.*

**Hall, N. M.** (2007). Examining sociocultural correlates of sexual behavior among adult heterosexual Black men and women. Unpublished doctoral dissertation, Claremont Graduate University, Claremont, CA

Paxton, K.C., Myers, H. F., **Hall, N. M.,** & Javanbakht, M. (2004). Predictors of sexual risk behavior among HIV-seropositive and HIV-seronegative women. *AIDS and Behavior, 8, 405-415.*

**Hall, N. M.** (2004) The culture of Black women: power, sex, and HIV. Unpublished master's thesis, Claremont Graduate University, Claremont, CA.

### **Manuscripts Under Review**

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Paxton, K. C., Villarreal, B., & **Hall, N. M. (under review).** Attitudes toward condoms and loneliness: A new conceptualization of prevention in African American young women.

Corneille, M., Carter, L. **Hall, N. M.,** Clark, T. & Younge, S. **(under review).** Acceptability and intention to use a text-message based health intervention.

Lee, A. K., & **Hall, N. M. (under review).** Infusing global awareness in the college classroom: The use of an International Faculty Development experience.

### **Manuscripts in Preparation**

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**Hall, N. M.,** & Moye, R. Marginalization and racial barriers experienced by Black faculty at predominately White colleges and universities

**Hall, N. M.,** & Morales, D. A. Sociosexuality and sexual behavior among young African American men.

## **Technical Reports/Non-Peer Reviewed**

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**Hall, N. M.** (2010). *Video Lecture Capture Initiative Fall 2009 Initiative Report*. Submitted to Center for Excellence in Teaching and Learning, Winston-Salem State University.

**Hall, N. M.** (2009). *Video Lecture Capture Initiative Summer Pilot Report*. Submitted to Center for Excellence in Teaching and Learning, Winston-Salem State University.

**Hall, N. M.** (2009, Fall ). *Brief Report from Faces of a Healthy Future: National Conference to End Health Disparities II*. The Forward, Society for the Psychological Study of Social Issues, Washington, D. C.

**Hall, N. M.**, and Dixon, A. (2000). *A Snapshot of Black Women's Health in California*. In *Unheard Voices: Findings from the California Black Women's Health Survey of 2000-2001*. California Black Women's Health Project.

## **Conference Activity (Oral Presentations)**

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Kea-Edwards, A.\*, & **Hall, N. M.** (2013, April). *Factors that Influence Young African American's Willingness to Donate*. Oral presentation at the Annual Behavioral Sciences and Social Work/Psychological Sciences Research Symposium. Winston-Salem, NC.

**Hall, N. M.**, & Lee, A. K. (2011, February). *Infusing Global Awareness through the use of Self-Relevant Activities*. Oral presentation at the 2011 Lilly Conference on Teaching and Learning. Greensboro, NC.

**Hall, N. M.** Chair (2010, June). *Social and Cultural Factors in Responsible Sexual Behavior*. A symposium entitled, *African American college students: Strengths-based approaches to improving their health*. Oral presentation at the 8th biennial meeting of the Society for the Study of Social Issues (SPSSI), New Orleans, LA.

**Hall, N. M.** (2009, July). *Exploring sociocultural correlates of responsible sexual behavior of Black college students*. Oral presentation at the annual Association of Black Psychologists conference. Atlanta, GA.

**Hall, N. M.** (2009, July). *Sexual Schemas and Sexual Behavior among Young Heterosexual African American Men*. Oral presentation at the annual Association of Black Psychologists conference. Atlanta, GA.

**Hall, N. M.** (2009, February). *Improving the Critical Thinking Skills of Psychology Students*. Oral presentation at the 2009 Lilly Conference on College and University Teaching. Greensboro, NC.

Paxton, K.C. & **Hall, N. M.** co-chairs (2007, June). *Research with Heterosexual Black Men: A Strengths-Based Focus*. A roundtable discussion at the biennial meeting of the Society for Community Research and Action. Pasadena, CA.

Paxton, K. C., **Hall, N. M.**, Jones, L.A., Terry, C., & Norris, K. (2006, April). *Empowerment evaluation: Involving the community in effective evaluation efforts*. Symposium at the Western Psychological Association 86<sup>th</sup> annual convention. Palm Springs, CA.

**Hall, N. M.** (2005, December). *Culture of Black Women: Love, Sex, and HIV*. Oral presentation at the annual American Public Health Association Meeting, Philadelphia, PA.

**Hall, N. M.** (2004, June). *Marginalization of Black faculty and students in the academy*. A symposium conducted at the 5<sup>th</sup> biennial meeting of the Society for the Study of Social Issues (SPSSI), Washington, D. C.

**Hall, N. M.,** Cheeks, B., & Brooks, A. (2004, March). *Marginalization of Black faculty in the academy*. A symposium conducted at the Lilly West Conference on Teaching Excellence, Pomona, CA.

**Hall, N. M.,** & Young, P. A. (2000, February). *Building social capital strategies to reduce SIDS in communities of color*. A symposium conducted at the annual International SIDS Conference, Auckland, New Zealand.

### **Conference Activity (Poster Presentations)**

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Green, J.\*, Holland, U.\*, & **Hall, N. M.** (2013, April). *Reality Television: A Current Component of African American Female Empowerment*. Poster presentation at the Annual Winston-Salem State University Scholarship Day, Winston-Salem, NC.

Robinson, A. M. L.\*, Manley, C. L.\*, Witherspoon, D. D.\* & **Hall, N. M.** (2013, April). *The Influence of Sex Partner Selection of Condom Use among Non-heterosexual Male African American College Students*. Poster presentation at the Annual Winston-Salem State University Scholarship Day, Winston-Salem, NC.

Holland, U.\*, Eluca, N.\*, Green, J\*, & **Hall, N. M.** (2013, April). *Investigating the Impact and Effectiveness of STI/HIV Media Messages among Black College Students*. Poster presentation at the Annual Winston-Salem State University Scholarship Day, Winston-Salem, NC.

**Hall, N. M.,** & Witherspoon, D. D\*. (2012, June). *Attitudes, Perceptions and Sexual Experiences of African American College Students*. Poster presentation at the 9th biennial meeting of the Society for the Study of Social Issues (SPSSI), Charlotte, NC.

**Hall, N. M.,** & Witherspoon, D. D\* (2012, May). *The Connection between Casual Sex, Perceived Susceptibility, Mate Availability, and the Sexual Behavior of African American College Students*. Poster presentation at the 2<sup>nd</sup> Biennial Division 45 Conference. Ann Arbor, MI.

**Hall, N. M.** (2010, July). *The Relationship between Sexual Schemas, Masculine Ideology, and Sexual Behavior among Young African American Men*. Poster presented at the 2010 Division 45 Conference. Ann Arbor, MI.

**Hall, N. M.,** Lee, A. K., & Lewis, M. K. (2009, March). *Using international faculty development experience to globalize pedagogies*. Information presented at the annual University of North Carolina Teaching and Learning with Technology Conference. Chapel Hill, CA.

Paxton, K.C. & **Hall, N. M.** (2007, August). *Using social networks in sexual health promotion among African American young women*. A poster presented at the annual meeting of the American Psychological Association. San Francisco, CA.

Paxton, K.C., Beaver, D., Huffman, C., & **Hall, N. M.** (2007, June). *Promoting health among African American women: Community colleges, an untapped population*. Poster presented at the biennial meeting of the Society for Community Research and Action. Pasadena, CA.

**Hall, N. M.** & Paxton, K. C. (2006, August). *The impact of social networks on African American female sexual behavior*. Poster presented at the annual American Psychological Association conference. New Orleans, LA.

Paxton, K. C. & **Hall, N. M.** (2006, June). *Keep your friends close: Using natural networks in HIV prevention among African American young women*. Poster presented at the annual meeting of the NIMH Family Research Consortium. Spokane, WA.

Tholandi, M., Paxton, K. C., & **Hall, N. M.** (2005, December). *HIV/AIDS-Related Sexual Risk and Protective Health Behaviors: A Survey among HIV-Positive African American Adults*. Poster presented at the annual convention of the American Public Health Association. Philadelphia, PA.

**Hall, N. M.** (2005, April). *The Culture of Black Women: Sex and HIV*. Poster presented at the annual Dr. Lonnie E. Mitchell National HBCU Substance Abuse Conference, Baltimore, MD.

**Hall, N. M.**, Trifskin, S., Schlehofer-Sutton, M., & Thompson, S. (2003, May). *Comparing positive illusions in HIV+ and HIV- women to other groups*. Poster presented at the annual meeting of the Western Psychological Association, Vancouver, British Columbia.

*\*Indicates current or former Winston-Salem State University student*

## Invited Talks

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**Hall, N. M.** (2013, April). *Sexual schemas of African American men*. Invited talk on HIV Research at Historically Black Colleges and Universities in North Carolina, University of North Carolina Center for AIDS Research, Chapel Hill, NC.

**Hall, N. M.** (2011, April). *Social and cultural factors in responsible sexual behavior of college students*. Invited talk at the Psychology Speakers Series, East Tennessee State University, Johnson City, TN.

**Hall, N. M.** (2010, March). *Exploring Sexual Schemas and Sexual Behavior among Young Heterosexual African American Men*. Invited talk at the Infectious Disease Friday Conference Series, University of North Carolina, Chapel Hill.

## Department/University Talks

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**Hall, N. M.** (2009, October). *Between the sheets: Sex talk*. Invited talk at the Alpha Phi Alpha Fraternity, Inc. Annual Health Symposium. Winston-Salem State University, NC.



**Hall, N. M.,** Lee, A. K., & Lewis, M. (2009, March). *International professional development: Experiences in South Africa and Chile*. Invited talk at the Department of Behavioral Sciences and Social Work Colloquia, Winston-Salem State University, NC.

**Hall, N. M.** (2007, November). *Living with differences: Homosexuality at WSSU*. Invited talk at the Black Men for Change Social Symposium. Winston-Salem State University, NC.

## **Teaching Summary/Interests**

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My teaching philosophy reflects my interests and expounds on the five principles that are interwoven in all of my teaching, scholarship, and service activities: Engagement, Humor, Communication, Diversity, and Integration. The first of these principles is engagement—in my opinion, it is key to learning. I am a very interactive, invested, and engaging professor who is always looking for ways to involve students in the learning, and oftentimes, the teaching process. All of my courses are designed to allow students the opportunity to experience the subjects from a variety of vantage points. I have several objectives for the courses I teach; however, at the top of the list is always integration and application. It is important to me that students walk away from my classes with the understanding that information is powerful, and that learning can indeed be interesting, entertaining, and rigorous at the same time. My commitment to quality teaching was recognized in my third year (2010) in a tenure-track position at WSSU when I received the Joseph Patterson Master Teaching Award.

## **Teaching Experience**

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- 2007-present Winston-Salem State University, Department of Psychological Sciences, Winston-Salem, NC
- *Classes Developed:* Psychology of Human Sexuality, Social Psychology (web based), Health Psychology, Introduction to Black Psychology, and Senior Seminar in Psychology (web based)
  - *Classes Taught:* General Psychology, Social Psychology, Psychology of Human Sexuality, Senior Seminar in Psychology, Health Psychology, Introduction to Black Psychology, Group Dynamics, Advanced General Psychology, Special Topics in Psychology, Psychological Investigation I, II & III, and Abnormal Behavior
- 2006-2007 Los Angeles Community College District, Weekend College (Instructional Television), Los Angeles, CA
- *Class Taught:* Health
- 2006-2007 California State University Los Angeles, Department of Psychology, Los Angeles, CA
- *Classes Taught:* Principles of Health Psychology and Social Psychology
- 2005 California State University Fullerton, Department of Psychology, Fullerton, CA
- *Class Taught:* Psychology of Human Sexuality
  - *Graduate Teaching Assistant:* Practicum Seminar on Adolescent and Youth

## Services

### **Service Summary/Interests**

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I am a strong believer in service—to the students, community, department, university, and the profession. I am both an academic and research mentor to a number of undergraduate and graduate students involved in programs on the campus of WSSU. On campus I am a research mentor to junior faculty, Chancellor Scholar recipients, MARC U\*Star and RISE program participants, and the Bridges to Doctoral program in the Department of Nursing. My departmental and university committee work is diverse, and I am currently the Chair of the Institutional Review Board. Outside of the university I am involved in a number of community-based and professional organizations.

### **Service to Profession**

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- 2013-present Editorial Board, Journal of HIV/AIDS and Infectious Diseases
- 2013-2016 Council Member, Society for the Psychological Study of Social Issues (SPSSI, APA Div. 9)
- 2013-2015 Member, Diversity Committee, SPSSI
- 2008-2011 Newsletter Co-editor, SPSSI
- 2007-2009 Member, Initial Review Committee, APA Minority Fellowship Program
- 2004-2005 Co-Chair, American Public Health Association, National Programming Committee, Public Health Student Caucus
- 2001-2006 Board Member, Health Professions Education Foundation (HPEF), Youth for Adolescent Pregnancy Prevention Leadership Recognition Program (Sacramento, CA)

### **Ad hoc Editorial Reviews**

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- 2013-present Journal of HIV/AIDS & Social Services
- 2013-present Emerging Adulthood
- 2012-present Journal of Sex Research
- 2012-present AIDS and Behavior
- 2012-present Sex Roles
- 2008 Journal of Black Psychology
- 2007 Cognitive Technology
- 2005 Women and Health

## **Service to Department of Psychological Sciences**

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- 2011-present Course Scheduler/Adjunct Coordinator
- 2011 Member, Faculty Search Committee
- 2009-2011 Co-advisor, Psychology Club
- 2009-present Member, Graduate Program Planning Committee
- 2008 Member, Faculty Search Committee
- 2007 Member, Faculty Search Committee

## **Service to Winston-Salem State University**

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- 2013-present Reviewer, School of Health Sciences Minigrant Program
- 2012-2014 Chair, Institutional Review Board
- 2012- present Member, Scientific Literacy Committee
- 2012-present Research Mentor, Bridges to Doctoral Program (in Nursing Department)
- 2012-present Research Mentor, Chancellors Scholars Program
- 2011-present Member, Provost's Honors Advisory Council
- 2011-present Member, Grade Appeals Committee (Social Sciences)
- 2010-2012 Member, Institutional Review Board
- 2010- present Member, Research Initiation Program Review Committee
- 2009-2012 Member, Faculty Senate
- 2009-present Research Mentor, Minority Access to Research Careers (MARC U\*Star)

## **Professional Development Training/Activities**

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- 2013 Participant, Seizing your Future: Mentoring Female Faculty at HBCUs for Success in Academia (Greensboro, NC)
- 2010 Participant, Annual New Connections Symposium (Princeton, New Jersey)
- 2010 Participant, Annual New Connections Research and Coaching Clinic (Denver, CO)
- 2010 Participant, Research Methods with Diverse Racial and Ethnic Groups, APA Advanced Training Institute (Lansing, MI)
- 2009 Participant, APA 5<sup>th</sup> Annual Science Leadership Conference (Washington, DC)
- 2009 Participant, Faculty Internet Grantwriting Workshop, University of Kentucky (Lexington)
- 2008 WSSU Representative, Council on International Educational Exchange, Building a Multicultural/Multiracial Society (Cape Town/Johannesburg, South Africa)
- 2008 Participant, Annual New Connections Research and Coaching Clinic (San Diego, CA)
- 2007 Participant, Annual New Connections Research and Coaching Clinic (Washington, DC)

## **Professional Memberships**

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### **American Psychological Association (APA)**

- Division 8: Society for Personality and Social Psychology
- Division 9: Society for the Psychological Study of Social Issues
- Division 35: Society for the Psychology of Women
- Division 41: American Psychology-Law Society
- Division 45: Society for the Psychological Study of Ethnic Minority Issues
- Division 51: Society for the Psychological Study of Men and Masculinity

### **American Public Health Association (APHA)**

### **Southeastern Psychological Association (SEPA)**