

**Subject:** MEMORANDUM: WSSU's Strategic Planning Process  
**Date:** Wednesday, March 24, 2021 at 3:00:52 PM Eastern Daylight Time  
**From:** Office of the Provost  
**To:** Everyone - Faculty/Staff, Everyone-Students  
**Attachments:** image001.jpg, image002.jpg, image003.png



ANTHONY GRAHAM, PH.D.

PROVOST AND VICE CHANCELLOR  
FOR ACADEMIC AFFAIRS

## MEMORANDUM

**TO:** WSSU Faculty, Staff, and Students  
**FROM:** Anthony Graham, Ph.D.  
Provost and Vice Chancellor for Academic Affairs  
**DATE:** Wednesday, March 24, 2021  
**RE:** WSSU's Strategic Planning Process

On Friday, February 26, 2021, we began the kickoff for the new strategic planning process for Winston-Salem State University. Per Chancellor Robinson's authorization, we formed a 163-member Strategic Planning Committee that is charged with developing a realistic and measurable *Strategic Plan 2021 to 2026* for WSSU that reflects the unique aspects of the university within the broader UNC System while concurrently accounting for the institution's extensive history of making a significant positive impact on the lives of students, families, and communities across Winston-Salem/Forsyth County, the state of North Carolina, the United States, and the world. Committee members understand that effective strategic planning affords us the opportunity to strengthen our commitment to execute our mission, live our shared institutional values, aspire to change people's lives, and impact our communities in immeasurable ways.

One of the guiding principles for the strategic planning process is to ensure that this work is transparent and inclusive of all stakeholders. The size and composition of the Strategic Planning Committee is an indicator of our commitment to this principle as we took great care to construct this working group with representation from faculty, staff, student body, alumni, and external stakeholders. The Committee also seeks to gather intentional targeted input and feedback from a broad array of constituents and to provide regular updates to the WSSU community as it engages in this rigorous, data-informed process.

To that end, the Committee encourages your participation and engagement in this process. Working closely with the Office of Information Technology, the Committee launched a [Strategic Plan 2021-26 website](#) where we will continually update information as the planning process evolves. We invite you to visit this website regularly to stay abreast with the work of the Committee as it engages in data gathering, data and SWOT analyses, and strategic planning development. More importantly, we welcome your input, thoughts, suggestions, and ideas. On the website, you will find a "Feedback/Questions" link where you can submit your perspectives to the chairpersons of each of the Strategic Planning subcommittee co-chairpersons. While the Committee will strive to engage our constituents through this process, we realize that we cannot engage every individual on our campus, so we offer you this option as a way to ensure we hear your voice.

Please visit the Strategic Planning website to learn more about this process and to remain knowledgeable on the Committee's work. On behalf of the Strategic Planning Committee, we are honored to lead this critically important work, and we are committed to engaging and listening to each one of you in this process.

cc:

Dr. Elwood Robinson, Chancellor  
Chancellor's Executive Staff

WINSTON-SALEM STATE UNIVERSITY  
202 BLAIR HALL • WINSTON-SALEM, NORTH CAROLINA • 27110  
PHONE: 336-750-2206 • E-MAIL: [grahama@wssu.edu](mailto:grahama@wssu.edu)

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